

Italian Catering Company Reduces Logistics Costs by 18%

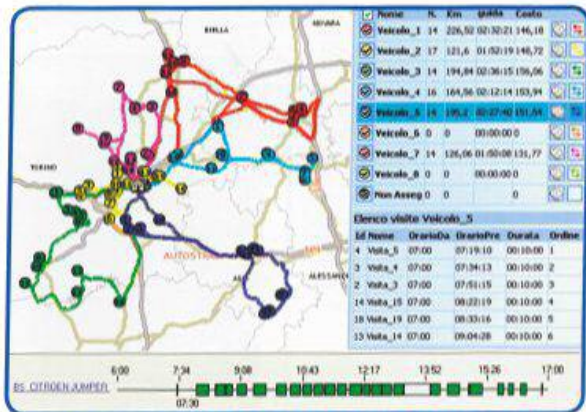
Delivering freshly cooked food to a wide range of destinations within a strict time frame is a difficult logistical problem and a well known Italian catering group recently chose PATHfinder software from Tellus to optimise its operations. The result – an 18% overall reduction in costs!

Not only does the time between preparing the food and serving it have to be minimised and journey times accurately predicted, but the distances driven and number of vehicles also have to be strictly controlled. The customers – businesses, schools, hospitals etc – also expect delivery within a very small time window. In addition, the number of deliveries and meals

varies from day to day which necessitates constant re-planning.

Tellus developed the PATHfinder solution which meets the many complex demands of the company's operations. It incorporates NAVTEQ's comprehensive street level map data, a vital component considering the diverse nature of the delivery territory. The data is converted into a binary graph which is used to calculate the best routes and plan delivery schedules.

The benefits of the automatic optimisation system have been significant. Both time and money have been saved and distribution costs reduced – and with a positive impact on customer service.



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